

# Ready to take your Med Supp rewards to new heights in 2024?

Now you can! In addition to cash bonuses all year long, we're introducing the Lumico Loyalty Program—with issued apps counting toward rewards starting on January 1.

## Here's how it works:

- Make your way up the mountain by selling Lumico's Med Supp plans.
- Ascend from an Explorer to become a Pioneer, with every app you issue.
- Earn perks and support along the way to fuel your climb!

*How far can you go?*

### Perks

- \$100 lead credit<sup>1</sup> (**\$400** total)
- Semi-annual roundtable via Zoom with Lumico CEO/CSO
- Automatic invite to Annual Top Agent Incentive Trip

### Pioneer Support

- Expert Support + **Executive Service:**  
Dedicated support from **Nick Olson**, Senior Account Manager

## PIONEER

75

issued apps<sup>2</sup>

### Perks

- \$100 lead credit<sup>1</sup> (**\$300** total)
- Eligible for "Find an Agent" leads

### Expert Support

- Trailblazer Support + **Concierge Service:**  
Dedicated support from **Matt Marchand**, Internal Sales Consultant

## EXPERT

50

issued apps<sup>2</sup>

### Perks

- \$100 lead credit<sup>1</sup> (**\$200** total)
- 1 piece of Lumico agent gear

### Trailblazer Support

- Explorer Support + **Priority Service:**  
Dedicated phone # provided

## TRAILBLAZER

35

issued apps<sup>2</sup>

### Perks

- **\$100** lead credit<sup>1</sup>
- 1 Lumico-branded item

### Support

- Agency Services: 833-866-9741

## EXPLORER

20

issued apps<sup>2</sup>

Your journey starts here...

<sup>1</sup>At each level, you will earn a \$100 lead credit; lead credits at each level are cumulative.

<sup>2</sup>The number of Med Supp apps issued at each level are cumulative, and restart annually during the given Lumico Loyalty Program year.

The 2024 Lumico Loyalty Program will run from 1/1/24 - 12/31/24 and restart annually. To qualify, Med Supp cases must be submitted and issued during the program year and underwritten by any Lumico Medigap Solutions carrier. Med Supp sales in Washington will not qualify, per state guidelines. Lumico has the exclusive right to change the qualifications and/or rules for this program at any time, including cancellation. All decisions by Lumico regarding the program and/or its cancellation are final. Agents must be actively appointed and remain in good standing with Lumico throughout the duration of the program. Product availability varies by state. For a complete list of Lumico's carriers and underwriting companies, visit [www.lumico.com](http://www.lumico.com).