

Dear Client,

## Finding Peace of Mind Has Never Been So Easy

<Recipient>

We've all had a tumultuous last couple years. The COVID-19 pandemic has had a tremendous impact on our society. The biggest impact has been on our senior population receiving care in Long-Term Care facilities, which has caused many to reexamine the importance of prioritizing Long-Term Care.

In addition to the quote on the right, The Harris Poll survey also found that 57% of baby-boomers are worried about the safety of long-term care facilities.

The overwhelming preference of our clients is to remain in their home with their loved ones. In fact, many of our clients have reached out to us for solutions.

We have the coverage options, with benefits designed to help you remain in your home.

Give yourself some much-deserved peace of mind. Call us today for a free, no-obligation insurance quote.

**The protection you need. The people you trust.**

Sincerely,

Agent Signature

“The vast majority of Americans (87%) believe it's more important than ever for people to receive their care at home, as well as have a plan for long-term care (85%) and have long-term care insurance (81%) as COVID-19 has raised concerns about the safety of nursing homes.

What's more, 61% of Americans report they would rather die than live in a nursing home.”

Contact us for your free, no-obligation quote today.

