

**70%** WILL REQUIRE LONG-TERM CARE, *and yet*  
**90%** HAVEN'T DISCUSSED LONG-TERM CARE PLANNING

If not by **YOU**, then **WHO?**  
If not **NOW**, **WHEN?**

## Let Us Do The Heavy Lifting

Increase Your Income RIGHT NOW! Without taking on All the Obligations of MORE Work!

### OUR OBLIGATION

- ✓ Treat every individual with utmost respect - always!
- ✓ Objectively inform & educate on Longevity Planning
- ✓ Provide unbiased personalized recommendation to help clients make informed decisions!
- ✓ Earn & keep your trust & confidence throughout entire process
- ✓ Help you fulfill fiduciary responsibility - document with letter
- ✓ Service & Privacy - detailed notes of each client kept in secure CRM
- ✓ NO cross-selling - discuss authorized products only (approved list on website)
- ✓ To do such a great job with your referral - it motivates you to send another
- ✓ Free up your time - be the "GO-TO" resource and subject matter expert
- ✓ To adhere to our core principal - "To do what we say, when we say we will do it."

### YOUR OBLIGATION

- ✓ Send us your referral
- ✓ Wait to receive your Referral Fee (CASH!)

### GREAT REFERRAL FEES!

#### Mutual of Omaha Long-Term Care Example:

You refer a 65-year old couple from Illinois. With the help of our specialist, they decide to protect themselves by purchasing long-term care policies with average annual premiums.

**You receive \$1,500 Referral Fee!**



Hmmm... It Looks Like A "NO-BRAINER"!

Visit [www.IntegrityLTCDirect.com](http://www.IntegrityLTCDirect.com) or Call 888-306-9217 Today!

*It takes less than 5 minutes to become a Referral Partner, set up to begin earning your Referral Fees!*