

# Kemper February!



GOLDENCARE

Rewards

EARN | APPLY | REDEEM | ENJOY

*GoldenCare was the 2<sup>nd</sup> largest Kemper producer in 2016. As a special Thank You, earn **200 Points Per Approved Applicant** during the month of February!*

## EARN

- 50 Points ..... Signing up at [www.goldencarerewards.com](http://www.goldencarerewards.com)
- **200 Points** ..... **for each approved Kemper Home Health Care Applicant**
- 400 Points ..... for each approved Custom Solution (or Secure Solution) Applicant
- 400 Points ..... for each approved Critical Cash/Critical Care Applicant
- 100\*\* Points ..... for attending a Sales Training Workshop
- 50\*\* Points ..... for each unique GoldenCare Webinar Presentation you attend

## APPLY

As you earn Reward Points, you will receive an email containing a Code. Log in to your GoldenCare Rewards account to apply the code and corresponding points - and watch your points balance grow!

## REDEEM

Select how you wish to redeem your Reward Points. From a 1,000-piece mail-drop Lead Program to boost your sales, or for an Amazon.com Gift Card.\* With these options, you have countless ways to get the rewards you deserve!

## ENJOY!

If you've chosen to redeem your Reward Points for the 1,000-piece Lead Program, your Regional Director will contact you for specific details on your lead criteria. If you've chosen to redeem for an Amazon.com Gift Card, these Gift Cards will never expire and can be used to purchase millions of items at [www.amazon.com](http://www.amazon.com)

***It's Never Been Easier to Accumulate Extra Points  
and Claim Your Rewards!***

Remember to watch for the GoldenCare Rewards Seal\*\* (to the right), indicating an event for which you can EARN additional Reward Points.

To qualify for promotion, Kemper Home Health Care business must be written between 02/01/2017 and 02/28/2017, with coverage ultimately being issued and accepted. Annualized Premium per Applicant must be at least \$500 for Custom Solution/Secure Solution and \$500 for Critical Cash (N/A for Kemper business). Critical CARE business earns points if written before the Critical CASH™ release date in your state.

You must be a GoldenCare Appointed Agent to REDEEM your points and collect your rewards.

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### **\*\* Some Restrictions May Apply**

Limit one Rewards Seal per unique training event. Point amounts may vary at GoldenCare's discretion. For Rules & Conditions, visit: [www.goldencarerewards.com](http://www.goldencarerewards.com), email: [marketing@goldencareusa.com](mailto:marketing@goldencareusa.com), or call: 800-842-7799